### **Executive Summary**

* + ***10+ years of experience preformed in a variety of professional and academic settings*** including lead capturing, account management, product ownership, data mining, web development, and consulting
  + ***Strong communication, presentation, and listening skills*** cultivated through practical application and professional experiences including high-volume and high-stakes sales pitching
  + ***Adept at leveraging and pivoting key accounts*** to maximize lead generation, quotas, and return on investments

**ACADEMIC QUALIFICATIONS**

**University of Central Florida September 2021**

***Professional Certification in Full Stack Development***

**Stetson University May 2014**

Bachelor of Arts in Psychology

Minors in Music and Spanish

**PROFESSIONAL EXPERIENCE**

**Legal Measures ADR Jan 2022 - Present**

***Full Stack Developer & Executive Administrator***

* ***Aligned marketing strategies*** to maximize quality of outbound e-mails ***resulting in the deliverable of most leads captured for the 2022 fiscal year***
* ***Pivoted undeveloped region and cultivated order entries to 100%*** of region goal despite simultaneous region downsizing (25% increase in sales) ***by pulling from back-end library knowledge to bolster programming resources***

**Areas Of Expertise**

Web Development

Code Releases & Patches

Actionable Analytics

Contextual Marketing

Graphic Design

Big Data Mining

Audio Engineering

**GENERAL PROFICIENCIES**

Microsoft & Macintosh Office

Zoom, Teams & GoTo Meeting

Adobe Creative Cloud, ShotCut,

Ultimate Software & TobiPro

Salesforce, VISMA, Asset Panda

Tabula & Google Analytics

Protools, Hootsuite, Microsoft Dynamics

**CURRENT TECHNOLOGIES**

Javascript / Python / HTML5/CSS3

Django / SQL / Node.js / React

AWS / graphQL / Sequelize / Express

NOSQL/ / JQuery / Bootstrap

Jest / MongoDB / OOP /

Docker & Kubernetes / MVC / PWA

**FORMATTING & WRITING**

American Psychological Association

Modern Language Association

Chicago Manual / Tribune

**PUBLICATIONS**

Ferguson, C. J., Barr, H., Figueroa, G., Foley, K., Gallimore, A., ***LaQuea, R.***, Merritt, A., Miller, S., Nguyen-Pham, H., Spanogle, C., Stevens, J., Trigani, B., & Garza, A. ***Digital Poison? Three Studies Examining the Influence of Violent Video Games on Youth. Computers in Human Behavior***

**PROFFESIONAL PROFILES**

<https://github.com/rlaquea>

<https://linkedin.com/in/rachel-laquea/>

<https://rlaquea.github.io/Portfolio/>

**Rachel LaQuea**

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* ***Increased site traffic by 37.62%*** in a collaboration team charged with creating sleek and innovative ***user-oriented visuals and features using front-end languages***

**Link-Systems International | Cassadaga Bookstore Sept 2017 - Jan 2022 Elite Music Instruction | 360 Events & Promotions**

**Appen | Telus International | UserTesting**

***Freelance Consultant***

* ***Conducted large scale business analytics*** for strategic market forecasting & effective product placement ***in full web page redesign that improved navigation, visual enhancement, strengthened search engine ratings***
* ***Mitigated scope creep & scalability issues*** encountered in the production ***of a full suite platform by authoring pieces of future code releases and patches, implemented a concept-to-execution strategy*** to secure previously unavailable accounts ***yielding a 200% growth in sales of services***
* ***Implemented a vertical integration strategy spearheading the financial planning, orchestration, and operations*** ($25k Budget) for the Grace Hopper national conference.
* ***Orchestrated in-depth analysis of research strategies*** for artificial intelligence, natural language processing & data mining protocols